

Confused with the new Health Care Reform and how it impacts your business? **Worried about how to be compliant with the new Health Care Reform?** How do you communicate with your employees? Do you need to tweet/text? **Are your 20-somethings not communicating well with your 50-somethings?** Are long-term illnesses affecting your employees or their families? How are they coping? **Need help re-organizing or organizing your HR office for greater productivity?**

Where can you get **advice and answers** to all of the above?



We will be updating you on key HR related topics during our panel discussion and breakout sessions. It will be an event *you won't want to miss!*

Major Sponsor:



**Capital BlueCross**

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Summit Qualifies for:



# HUMAN RESOURCES SUMMIT 2013

in conjunction with the *Society for Human Resource Management.*

**TUESDAY, April 30, 2013**

8 a.m. to 2 p.m.  
\$125 for members,  
\$150 **not-yet** members  
(Includes breakfast & lunch)

The Inn at Reading  
1040 Park Rd  
Wyomissing, PA 19610



# HUMAN RESOURCES SUMMIT 2013

**Schedule is as follows:** *(Breakout sessions run for one hour and fifteen minutes)*

**8:00 a.m. Breakfast**

**8:30 Breakout Session 1**

- *Impact of Health Care Reform for Companies with < 50 employees - PA Chamber Insurance*
- *Impact of Health Care Reform for Companies with >50 employees - Mark Kunkle, Vice President - Power Kunkle Group, Inc.*
- *Utilizing Social Media as a recruitment tool - Jodi Radosh, Consultant - Strategic Communications & Media Relations - Vide Consulting Group, LLC.*

**9:45 Breakout Session 2**

- *Multi-generational communication issues - Sharon Mast, President - People Under Construction, Training & Facilitation*
- *How to adjust your Health Care plan to offset price increases - Capital Blue Cross*
- *Lean Office for the Human Resources department - Manufacturers Resource Center (MRC)*

**11:00 Breakout Session 3**

- *Managing the Unemployment Compensation process and claims - Andrew Howe, Esq., Attorney - Hartman Shurr and Dave Nabozny, Personnel Coordinator - East Penn Manufacturing Company, Inc.*
- *Social Media or other creative communication methods to reach employees - Jodi Radosh, Consultant - Strategic Communications & Media Relations - Vide Consulting Group, LLC.*
- *An empathic approach for Human Resources to deal with employee long term illness - Robert Orzechowski, SHRM member*

**12:15 p.m. Panel Discussion & Lunch**

- *Panel features additional discussion on multi-generational communication methods*

Register at [GreaterReadingChamber.org](http://GreaterReadingChamber.org). Cancellations must be received one week prior to the event; otherwise registration fee applies.

For information, call 610.376.6766.

## Greater Reading Chamber of Commerce & Industry

201 Penn Street, Suite 501  
Reading, PA 19601

**VISIT US ONLINE:**

[GreaterReadingChamber.org](http://GreaterReadingChamber.org)



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